

August 14, 2026

Online intimation/submission

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001
Security Code: 505200

The Secretary
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor, Plot No.C/1,
G Block, Bandra Kurla Complex, Bandra (E)
Mumbai-400 051
Symbol: EICHERMOT

Subject: Regulation 30 of the SEBI (LODR) Regulations, 2015 – Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, please find attached a copy of the press release being issued today.

You are requested to take the same on your records.

Thanking you,
For **Eicher Motors Limited**

Atul Sharma
Company Secretary

Encl.: As above

Press Note
August 14, 2026

ROYAL ENFIELD BRINGS NEW UPDATES TO THE ICONIC CONTINENTAL GT 650

Available in four colourways, the retails for the updated Continental GT 650 will begin across India from August 14, 2026

Royal Enfield, the global leader in the mid-size motorcycle segment (250cc–750cc), today launched the updated Continental GT 650, an enhanced expression of its iconic café racer.

Staying true to the spirit of café racers, the latest Continental GT 650 receives a series of thoughtful updates that sharpen its distinctive style and modern-day practicality, while preserving the authentic character and timeless appeal that have made it the definitive modern café racer.

The latest Continental GT 650 now comes equipped with:

- Black-painted instrument cowl for a sharper, more purposeful look
- Stylish new LED trafficators for improved visibility
- USB Type-C fast charging port for added convenience on the move
- In addition to the existing Apex Grey variant, the Rocker Red variant now comes with a blacked out engine, exhaust and cast alloy wheels

At the heart of the Continental GT 650, is Royal Enfield's legendary parallel twin-cylinder engine backed with an air/oil-cooled configuration. Its 648cc engine offers 47 horsepower at 7150 RPM and a maximum of 52.3 Nm of torque at 5250 RPM paired with a smooth-shifting six-speed gearbox - built for riders who value precision as much as momentum. The chassis - a steel tubular double-cradle frame developed in collaboration with Harris Performance, works with telescopic front forks, and gas-charged twin rear shock absorbers to deliver the poised, confidence-inspiring ride that is synonymous with the Continental GT.

With its sculpted fuel tank, committed riding position and unmistakable vintage silhouette, the Continental GT 650 remains a modern tribute to the original café racers of the 1950s and '60s. The latest edition builds on that legacy with subtle refinements that complement its distinctive design, preserving the effortless blend of style and performance that defines the Continental GT. More than just a motorcycle, it remains an expression of individuality—one that captures the spirit, confidence and allure of speed, allowing every ride to become a statement of personal style.

The updated Continental GT 650 will be available across all Royal Enfield dealerships in India from August 14, 2026.

Variant	Price (Ex-showroom)
Rocker Red – blacked-out engine with cast alloy wheels	INR 3,58,427
British Racing Green– polished engine with traditional spoke wheels	INR 3,58,427
Apex Grey – blacked-out engine with cast alloy wheels	INR 3,80,921
Mr Clean - polished engine with traditional spoke wheels	INR 3,87,667