

ROYAL ENFIELD SELLS 1,14,032 MOTORCYCLES IN JUNE 2026 COMMENCES CUSTOMER DELIVERIES OF FLYING FLEA C6

Chennai: July 01, 2026: Royal Enfield posted monthly sales of 1,14,032 motorcycles in June 2026 and witnessed a **27%** growth over the same period last year against 89,540 motorcycles sold. The company began customer deliveries of its first electric motorcycle, the **Flying Flea C6**, during the month.

Speaking about the performance for June 2026, **B. Govindarajan, Managing Director - Eicher Motors Ltd. and Chief Executive Officer - Royal Enfield**, said, *"June 2026 was a milestone month for us as we began customer deliveries of the Flying Flea C6 from Bengaluru. The response to the FF.C6 continues to be highly encouraging and we will steadily roll out Flying Flea in other regions over the next few months. Our overall sales continued their growth trend with strong traction for our updated product portfolio across markets. During the month, we further strengthened our community initiatives with the inaugural Himalayan Basecamp: Ladakh Edition and the 22nd edition of the Himalayan Odyssey. Looking ahead, we remain optimistic about sustaining our momentum in the upcoming months."*

Motorcycle Sales	June			YTD		
	2026	2025	Growth	2026-27	2025-26	Growth
Domestic	1,02,930	76,957	34%	3,01,174	2,28,779	32%
Exports	11,102	12,583	-12%	29,253	36,749	-20%
Total	1,14,032	89,540	27%	3,30,427	2,65,528	24%

Brand & Business Updates

Flying Flea Commenced Deliveries of the FF.C6 in Bengaluru

Flying Flea commenced deliveries of the FF.C6 in Bengaluru, marking the next milestone for Royal Enfield's new City+ electric mobility brand. Alongside the start of deliveries, the brand has established an integrated ownership ecosystem featuring a hub-and-spoke service network, shop-in-shop retail format, and 24x7 roadside assistance to ensure a seamless customer experience. The FF.C6 is currently being rolled out through a phased city-by-city expansion strategy.

Commemorated 125 Years with the Unveiling of a World Origin Site Plaque in Redditch

Royal Enfield commemorated its 125th anniversary with the unveiling of a 'World Origin Site' plaque at the location of its first factory in Redditch, England, celebrating the brand's historic British roots. The ceremony brought together members of the local community, Riders Club members, and former factory workers. The event also showcased motorcycles spanning five generations, including the 2026 Classic 650 125th Anniversary Edition, reinforcing Royal Enfield's enduring legacy as the world's oldest motorcycle brand in continuous production and its growing global presence across more than 80 countries.

Registrations Opened for Himalayan Basecamp – Ladakh Edition

Royal Enfield opened registrations for the inaugural Himalayan Basecamp (HBC) – Ladakh Edition, a first-of-its-kind immersive adventure gathering set to take place in Leh, Ladakh from September 4–6, 2026. Designed as a convergence of riders, climbers, overlanders, kayakers and explorers, the three-day experience will feature adventure challenges, expert-led masterclasses, curated expeditions, outdoor

sports and cultural experiences, bringing together the wider adventure community in Royal Enfield's spiritual home.

Landmark 22nd Edition of Himalayan Odyssey Flagged-off

Royal Enfield flagged-off the 22nd edition of the Himalayan Odyssey on June 27, 2026. Coinciding with the brand's 125th year, the landmark edition is the most expansive yet, featuring three ride formats – Himalayan Odyssey Original, Explore, and the Nubra Circuit – designed to cater to varying rider experience levels and schedules. The iconic ride continues to bring together motorcyclists from across the globe while championing responsible travel through the #LeaveEveryPlaceBetter initiative.

About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls 'Pure Motorcycling'. Royal Enfield's premium line-up includes Bear 650, Classic 650, Bullet 650 and the Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently launched its first electric motorcycle, the FF.C6 as part of its city+ electric mobility brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology.

Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2074 stores across all major cities and towns in India and through nearly 1212 stores in 80+ countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's four state-of-the-art production facilities are located at Thiruvottiyur, Cheyyar, Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has seven modern CKD assembly facilities in Bangladesh, Nepal, Brazil (2), Thailand, Argentina and Colombia.

For further information, please contact: corpcomm@royalenfield.com