

ROYAL ENFIELD BROUGHT ITS HIGH-OCTANE GRRR NIGHTS X UNDERGROUND EXPERIENCE TO BENGALURU

- *High-energy showcase of automotive subculture.*
- *Dopamine-spiking performances, drift and drag runs, street racing, supercar and superbike meetup, and custom motorcycle builds.*
- *Live music and adrenaline-fueled motorsport experiences centred around speed, skill, and competition.*

Bengaluru, June 01, 2026: Royal Enfield's GRRR Nights x Underground arrived in Bengaluru on May 30, 2026, bringing together motorcycling, music and automotive subculture for a high-energy evening. The event delivered an immersive evening celebrating motorcycling and its subcultures, performance machines, music and expression.

Key Highlights from the Evening:

- **Live Shows** where professional stunt riders pushed the limits of balance, control and machine capability.
- **Drag & Drift Club** that offered a closer look at the craft of controlled speed and machine handling.
- **Custom Motor Vehicle Showcase** that put on display a set of uniquely built Guerrilla 450s and other Royal Enfield motorcycles and 60+ super/tuned cars celebrating creativity and individuality.
- **Supercar & Superbike Meetup** that gathered high-performance machines including Formula 4 cars and automotive enthusiasts under one roof!
- **Wheelie Zone** which showcased precision bike control, balance, and stunt-riding skills in a thrilling performance setup!
- Introduction of the **Corner Raid, Guerrilla 450's street Racing IP.**
- **Brodha V** delivered his sharp wordplay, and high-energy stage presence
- **DJ Talam** and **DJ Stoke** kept the energy high through the night.
- **DJ Frankie** got the crowd going with his electrifying set packed with all the crowd-favourite tunes.
- Other showcases and experiences included:
 - **Choreographed Fire Performance** by trained professionals that added dramatic visual energy to the evening.
 - **Pre-Event Drag Race** hosted on an airstrip ahead of the main event, with the action being live-streamed for audiences at the venue
 - Thrilling **Drift Showcases** by some of the country's top car drifters, including **Sanam Sekhon**, alongside adrenaline-pumping motorcycle stunt performances by **Padma Prasanth** and **Team Never Enough**

##ENDS##

About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler

ROYAL ENFIELD

segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls 'Pure Motorcycling'. Royal Enfield's premium line-up includes Bear 650, Classic 650, Bullet 650 and the Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently launched its first electric motorcycle, the FF.C6 as part of its city+ electric mobility brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology.

Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2074 stores across all major cities and towns in India and through nearly 1212 stores in 80+ countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's four state-of-the-art production facilities are located at Thiruvottiyur, Cheyyar, Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has seven modern CKD assembly facilities in Bangladesh, Nepal, Brazil (2), Thailand, Argentina and Colombia.

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