

EMBRACE THE SPIRIT OF ADVENTURE INSPIRED AT 18,478 FT

THE NEW ROYAL ENFIELD HIMALAYAN MANA BLACK LAUNCHED AT MOTOVERSE

- *Equipped with a distinctive factory-fitted configuration straight from Royal Enfield's production line, this rig is ready for adventure and has official accessories calibrated for comfort and endurance over long distances.*
- *The proven Sherpa 450 engine platform with ride-by-wire technology and dual-purpose capability is the foundation of the brand-new Mana Black livery, which draws inspiration from the rugged tones of Mana Pass.*

Goa, November 21, 2025: Royal Enfield, the global leader in the mid-size motorcycle segment (250cc–750cc), today announced the launch of Himalayan Mana Black Edition in India at Motoverse 2025, following its global unveiling at EICMA 2025. A striking new version of its celebrated adventure motorcycle, the Himalayan Mana Black is inspired by the formidable Mana Pass known to be one of the world's most challenging high-altitude routes.

Mana Pass, which lies tucked away at 18,478 feet (5,632 meters) above sea level, is a test of endurance and willpower that only the most determined riders dare to overcome. The unique design and ergonomics of the Himalayan Mana Black Edition, which were created to maximise off-road riding, channel that daring spirit. This edition, which features matte details and a deep Stealth Black finish, exudes minimalism, purpose, and unadulterated adventure. It is intended for people who view every route as a calling rather than a challenge.

Rugged, tough, and uncompromising, the Mana Black edition embodies the unwavering spirit of its inspired home. The Mana Black is intended for the spirited rider prepared for extreme adventure and comes with factory-fitted, purpose-built equipment. The machine's ability to adapt to the man, the mindset, and the mountain is the ultimate expression of Royal Enfield's Philosophy, enabling those who aspire to travel farther, delve deeper, and conquer in style.

The Mana Black Edition's factory-accessorized setup is one of its distinguishing features. Riders can own a Himalayan that comes completely equipped with meticulously curated adventure equipment. The Mana Black Edition guarantees that every component is prepared for adventure with its Black Rally hand guards, Black Rally seat for improved grip and long-distance comfort, Rally mudguard for rough routes, and tubeless spoked wheels that provide durability with contemporary practicality.

Powered by the Sherpa 450 engine, the motorcycle maintains the sophisticated performance and agility of the new Himalayan platform. It combines strength and confidence to tackle both city commutes and high-altitude passes with equal ease.

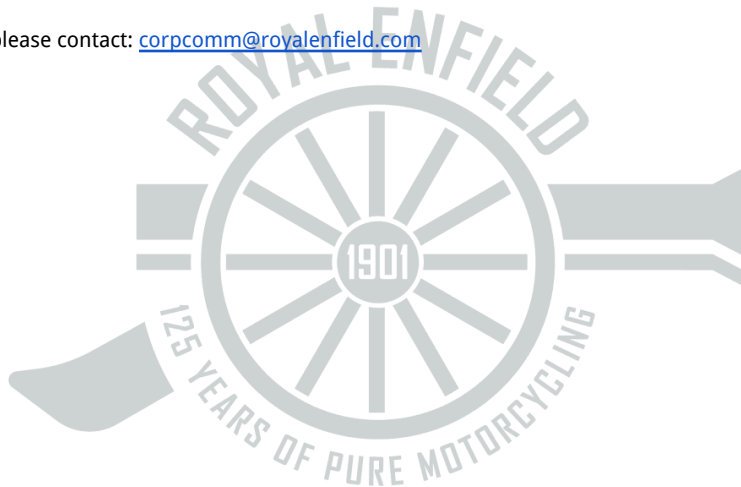
The Royal Enfield Himalayan Mana Black Edition will be available at a price of **INR 3,37,000 (ex-showroom)** across India. Bookings are open now at all Royal Enfield stores and online. Customers can discover and book their test rides at the nearest Royal Enfield store, via the Royal Enfield App, or the company website - www.royalenfield.com

ROYAL ENFIELD

About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls 'Pure Motorcycling'. Royal Enfield's premium line-up includes Bear 650, Classic 650, Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently unveiled its new city+ motorcycle brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology. Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes. A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in 65+ countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has seven modern CKD assembly facilities in Bangladesh, Nepal, Brazil (2), Thailand, Argentina and Colombia.

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