

ANOTHER EPIC EDITION OF MOTOVERSE CONCLUDES CLOSE TO 40,000 MEMBERS OF THE WORLD'S MOTORCYLING COMMUNITY CONVERGE ON THE MAINSTAGE OF MOTO-CULTURE

Goa, November 24, 2025: The 2025 edition of Motoverse wrapped up in Goa on Sunday, November 23, delivering three awesome days filled to the brim with riding, art, and the spirit of pure motorcycling culture.

Motoverse has always been where the heart of Royal Enfield truly beats: a living, breathing convergence of subcultures, craft, style and the people who make motorcycling what it is. It is proof that Royal Enfield doesn't just build machines but builds a culture that moves. A space where riders, musicians, makers and explorers sync to the shared rhythm of Pure Motorcycling. This immersive, fun, and fiercely unique festival brings the global Royal Enfield community together and helps inspire and energise the brand's future.

This year, the grounds in Vagator saw almost 40,000 people roll in from across the globe. The convergence came to life as riders and enthusiasts from diverse backgrounds immersed themselves in rides, races, hands-on workshops, and world-class performances. Built by the community, for the community, every race, showcase, and experience at Motoverse was led by the very people who live this culture every single day. Hanumankind and Diplo made an electrifying entrance into Motoverse, rolling in on a Bullet 650 and Himalayan 450, firing up the festival with music, machine, and unmistakable Royal Enfield spirit.

A truly community-built festival, all activities were conceived, led, and hosted by members of different riding groups, subcultures, and creative communities. It was not an event made for "an audience"; it provided a space for people who live and shape motorcycling culture every day.

Key highlights from this year's festival:

Products

- Making its India debut was the **Bullet 650**, a motorcycle shaped by its multicultural heritage, carrying forward its storied legacy with more muscle and unmistakable character. The **Bullet 650**, now powered by Royal Enfield's acclaimed 650cc parallel twin, promises a ride truer, smoother and more confident than ever.
- Adjacent to the **Flying Flea Cafe**, was the all-new **Flying Flea S6**. Combining lightweight structure and refined design with off-road ability, the FF.S6 is an agile, versatile vehicle that pushes the boundaries of urban exploration. The scrambler-styled FF.S6 follows the same ethos as the original Flying Flea motorcycles.
- Also taking the stage was the **Himalayan Mana Black**, officially launched in India after its global reveal at EICMA earlier this month. Cloaked in a deep Stealth Black with matte accents, the edition embodies minimalism and is purpose built for riders who treat every trail as an invitation, priced at ₹3,37,000 (ex-showroom, Chennai).

- The new **Meteor 350 Sundowner Orange**, a vibrant special edition, was launched, celebrating the half-million-strong Meteor community. A true-blue cruiser with factory-fitted touring essentials, it will be available at ₹2,18,882 (ex-showroom, Chennai).

Experiences

- **Pure Sport Arena** at **MotoThrill**, which once again delivered an electrifying display of action and skill.
- The iconic **Maut Ka Kuan** (*Well of Death*) also made a powerful return with a double story set up this year, drawing crowds with its gravity-defying spectacle, while riders took to the track with the Royal Enfield FT450, pushing their limits in thrilling flat track sessions.

Music

- The thrill extended beyond the track, with this year's edition bringing to Goa Grammy-winning producer **Diplo**, a long time Royal Enfield rider who rode into the festival on the Himalayan 450 - and breakthrough rapper **Hanumankind**, another Royal Enfield aficionado who rode atop the new Bullet 650 to open this year's Motoverse.
- Other loved artists like **Euphoria**, **Parvaaz**, **The Yellow Diary**, **MIDIval Punditz**, **x Kutle Khan x Karsh Kale**, **Thaikkudam Bridge** and more were amongst the ones who owned the mainstage across the three days.

Sessions

- At **MotoReel**, stories of perseverance, exploration, and human endurance took centre stage, as remarkable personalities such as **Jonty Rhodes**, **Nick Sanders**, **Vanessa Ruck**, **Freddie Spencer**, and the **Monk & Warriors** team with **Major Jacob**, **Colonel Kashyap**, **Colonel Kaushalendra**, **Wing Commander Sathe**, and more who shared their journeys and insights with an inspired audience.
- Meanwhile, **MotoVille** buzzed with creative energy
- The **Art of Motorcycling** arena showcased stunning artworks from **12** countries, after receiving over 51000 entries exploring the intersections of design, technology, and freedom on two wheels coming together under the theme of cine-verse.
- This year also saw the second edition of **Revv'ed Up Runway**, a fashion presentation by **Royal Enfield Apparel**, unveiling a vintage-inspired collection that celebrated timeless moto style.

#Motoverse2025 #IntoTheMotoverse

About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls 'Pure Motorcycling'. Royal Enfield's premium line-up includes Bear 650, Classic 650, Bullet 650 and the Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650,

ROYAL ENFIELD

the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently unveiled its new city+ motorcycle brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology.

Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in 65+ countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has seven modern CKD assembly facilities in Bangladesh, Nepal, Brazil (2), Thailand, Argentina and Colombia.

For further information, please contact: corpcomm@royalenfield.com

