

MOTOVERSE 2025 : DAY 1

AN ELECTRIC START FUELED BY COMMUNITY SPIRIT

National, November 22, 2025: Motoverse 2025 roared to life in Vagator with a wave of nostalgia and a fresh surge of energy. Day 1 set the perfect tone with two major India unveilings: the all-new scrambler-styled Flying Flea S6, carrying forward a legacy of agility and exploration; and the India debut of the Bullet 650, showcasing its iconic stance and powerful parallel-twin heart. In true Motoverse spirit, the day began with community at the core. Siddharth Lal, Executive Chairman – EML; B. Govindrajan, Managing Director – EML and CEO – Royal Enfield; and global sensation Hanumankind led a spirited ride-out to the festival alongside hundreds of passionate riders.

From anticipated unveilings to immersive moto-culture action, Day 1 delivered a strong start. Key highlights from the opening day include:

- Royal Enfield unveiled the **Bullet 650**, the most powerful Bullet yet, carrying forward its legendary design DNA with the smooth, commanding parallel-twin engine and signature stance that has defined the icon for over 90 years. (Link to the images [here](#))
- After unveiling the new scrambler-styled Flying Flea S6 at EICMA 2025, Royal Enfield today unveiled **Flying Flea S6**, the city+ electric mobility brand, today. Combining lightweight structure and refined design with off-road ability, the FF.S6 is an agile, versatile vehicle that pushes the boundaries of urban exploration. The scrambler-styled FF.S6 follows the same ethos as the original Flying Flea motorcycles, which were purpose-built and airdropped via parachute for lightweight, all-terrain riding and is deeply rooted in this DNA of lightness, agility, and adaptability. (Link to the images [here](#))
- The new **Meteor 350 Sundowner Orange**, a vibrant special edition, was launched, celebrating the half-million-strong Meteor community. A true-blue cruiser with factory-fitted touring essentials, it will be available at ₹218,882 (ex-showroom, Chennai). (Link to the images [here](#))
- The **Himalayan Mana Black** Edition made its India debut, a bold, factory-equipped variant inspired by the legendary high-altitude Mana Pass. Purpose-built for extreme adventure with premium blacked-out finishes and a curated off-road kit, the Mana Black Edition comes powered by the Sherpa 450 and is priced at ₹3,37,000 (ex-showroom). (Link to the images [here](#))
- Royal Enfield Chief Brand Officer Mohit Dhar Jayal joined Vallon and House of Classic to unveil the **Royal Enfield × VALLON Classic Edition sunglasses**, a new collaboration blending '70s-inspired style, modern protection, and the free-riding spirit shared by both brands. (Link to the images [here](#))
- Also unveiled at the event was a special edition of the **Royal Enfield Classic 650**, reimagined to commemorate 125 years of Royal Enfield. This special edition blends the timeless silhouette of the Classic with a strikingly modern aesthetic, representing the Royal Enfield's ethos of balancing tradition and innovation. (Link to the images [here](#))

Motoverse 2025 came alive with immersive riding experiences, gravity-defying performances, creative showcases and electrifying music, bringing together every shade of motorcycling culture. The day's standout moments included:

- **Double-storied Maut Ka Kuan** with gravity-defying stunts that kept audiences on the edge. (Link to the images [here](#))

- **MotoThrill Arena** with dirt track competitions, Slide School sessions and Drift School demos (Link to the images [here](#))
- **Custom Culture & Creators Zone** buzzing with bespoke builds and creators capturing festival highlights (Link to the images [here](#))
- **Gear & Collectables Launches**, including the Comic helmet, new 1:12 and 1:3 Classic Scale Models, and the exclusive Motoverse Collection (Link to the images [here](#))
- **Evening Performances** by Hanumankind, The Yellow Diary and Thaikkudam Bridge lit up the main stage (Link to the images [here](#))

As the lights dimmed on a power-packed opening day, the energy of Motoverse continued to echo across Vagator. With much more to come, the weekend promises even bigger moments for the riding community. **#Motoverse2025 #IntoTheMotoverse**

About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls 'Pure Motorcycling'. Royal Enfield's premium line-up includes Bear 650, Classic 650, Bullet 650 and the Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently unveiled its new city+ motorcycle brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology.

Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in 65+ countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has seven modern CKD assembly facilities in Bangladesh, Nepal, Brazil (2), Thailand, Argentina and Colombia.

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