

## REVVING UP FOR MOTOVERSE 2025: THE MAINSTAGE OF MOTO-CULTURE

- *The greatest celebration of moto-culture on Earth revs up again in Goa – the culmination of a year's Art, Custom, Sport, and Adventure! Thousands of riders are set to throttle into Vagator, Goa, from November 21-23, 2025, for three unmissable days*
- *The three days of high-octane music - a sonic blast from headliners including **Hanumankind, Euphoria, Parvaaz, The Yellow Diary, Medieval Pandits, Thaikkudam Bridge, and Kavya Trehan** - plus an iconic international headliner to be revealed soon*
- *From legendary motorcyclists to iconic global motorcycling festivals, all worlds unite at Motoverse 2025 – MotoReel brings together **Nick Sanders, 'The Girl on a Bike' - Vanessa Ruck** and many others, alongside custom showcases, dirt-track championships, and a gathering of diverse riding communities*
- *Block your calendars for the greatest celebration of motorcycling culture on Earth. Early bird tickets open now on [District](#) by Zomato.*

**Delhi, August 20, 2025** : The rumble is back, and it's louder than ever. **Motoverse 2025 – the ultimate annual pilgrimage and the Mainstage of moto-culture for its community of riders, fans, enthusiasts, artists, and free spirits – is firing up as the roads to Goa prepare to rev-up from November 21-23, 2025.** Whether it's adventure you seek, unforgettable music, or inspiration – Motoverse 2025 is the place to be, bringing together all there is to love about moto-culture in one inclusive space.

Packed with exciting new elements, Motoverse 2025 will feature some of the best **custom builds** crafted in tandem with the **global ecosystem of custom and craft**. Expect **action-packed races**, new and upcoming innovations like the **Flying Flea by Royal Enfield**, and the **Himalayan Electric test bed, also known as HIM-E**, along with **some surprises for the motorcycling community with exclusive releases and launches** that have become a ritual for Motoverse. Brand new to the mix is [@The Motoverse](#), the festival's official Instagram pit stop, where fans will get the first look at artist line-ups, programming drops, and exclusive behind-the-scenes action before anyone else.

Bringing back the very best of past editions, Motoverse 2025 will feature a **special edition of the Dirt Track** with the introduction of a **structured club championship** that invites workshops, collectives, and riding communities to engage in a series of dynamic events. Designed to reward consistency, collaboration, and craft, the point-based format will run across multiple activities, encouraging participation from both seasoned riders and emerging talent.

Motoverse 2025 will also see the **culmination of the Art of Motorcycling finale, an initiative that brought a unique way of motorcycling expression through new-age art**. With over 30,000 entries from over 12 countries worldwide in the previous edition, this year's Art of Motorcycling promises Cine-Verse, where we can expect motorcycling fans to bring their fantasy motorcycling movie to life through art.

**Motoreel**, a space that has hosted legendary riders from around the globe to share their most epic stories year on year, will host some of the most inspirational people from the fields of Adventure, Custom Bike Building, Rallying, Overlanding, and much more. Attendees are invited into a suite of workshops, panels, and informal exchanges by the likes of **Nick Sanders**, a legendary long-distance

adventurer who's circumnavigated the world eleven times; **Vanessa Ruck** - otherwise known as 'The Girl on a Bike' - a high-profile rider, adventurer, and rally driver; **Arun Ramdas**, who brings a mix of experience, wit, and grounded advice that resonates with riders across generations; **Maral Yazarloo**, an Iranian-born motorcyclist, fashion designer, artist, motivational speaker, and women's rights advocate; and Abhinav Bhatt, who's custom-built a Himalayan 450, completely transforming it.

Music, as ever, remains a core pillar of the Motoverse experience. For the first time, the festival will feature a split-stage format, purposefully designed to deliver two distinct sonic environments. **The Main Stage will set the pulse for the evenings with high-octane, genre-defining acts.** This year, the new global wave of Indian pop, **Hanumankind, returns** to Motoverse. From underground cyphers to commanding festival mainstages, Hanumankind's rise has been nothing short of meteoric. This November, he brings that same fire to the Motoverse Main Stage — set against the rumble of engines and the energy of thousands moving as one. Complimenting him will be powerhouse live sets by **The Yellow Diary, Parvaaz, Euphoria, and Thaikkudam Bridge**, ensuring this year's lineup is built to 'move'. The stage will also feature an electrifying collaborative performance by **Kutle Khan and Karsh Kale, with Medieval Pandits** bringing in a textured electronic flair. **Furthermore, this year marks Motoverse's debut as an international act; a legendary force in electronic music, whose name remains under wraps but whose sonic signature is recognised worldwide.**

**Just off the main artery, the Hilltop Stage will offer a more intimate, ambient counterpoint. Here, a new generation of independent artists**—Adi & Dishaan, Kavya Trehan, Dot & The Syllables, Raman Negi, Sudan and Arjun C—will take the stage, bringing subtle intensity and a glimpse of what's next. This space holds weight because it's where audiences can encounter new sounds, rising talent, and the evolving edge of contemporary music.

Additionally, **Motohub**, a new concept being introduced this year, is a dedicated space for riders to connect and build stories together in more intentional ways. Built into the rhythm of the weekend, it will offer film screenings, games, interactive zones, photo-ops, and a moment of pause amid the thrum of activity. In the same spirit, this edition celebrates the joy of riding as a community with the introduction of group registration incentives for riding crews and collectives, bringing together different riding communities from across the globe.

Continuing its tradition, Motoverse 2025 will take time to honor the spirit of its community. This is a moment for riders and fans of motorcycling life to celebrate milestones that matter: from long distances traveled and best-dressed clubs, to lifetime contributions and beyond. Each award is a gesture of recognition for the quiet perseverance, collective pride, and enduring presence that keep the wheels of this ever-growing moto-culture turning, driven by the riders themselves.

This November, riders from across the world will once again find their way to Hilltop, drawn by the same thump and throttle of RPM and soul. The motorcycling calendar has many dates, but only one destination that feels like home. Registrations are now open on District by Zomato <https://www.district.in/events/royal-enfield-motoverse-2025-buy-tickets> with early bird passes priced at ₹2,499. Groups of 5 enjoy a special rate of ₹2,399 per person, while groups of 10 unlock the best value at ₹2,299 per person.

**#Motoverse2025 #IntoTheMotoverse #MotoCulture #RoyalEnfield #PureMotorcycling #RidePure**

## About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized



two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls Pure Motorcycling.

Royal Enfield's premium line-up includes Bear 650, Classic 650, Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently unveiled its new city+ motorcycle brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology.

Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has six modern CKD assembly facilities in Bangladesh, Nepal, Brazil, Thailand, Argentina and Colombia.

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