

PRESS RELEASE

COUNTDOWN TO MOTOVERSE 2026 BEGINS WITH FIRST ARTIST LINEUP REVEAL!

- Reble, Lifafa, Farhan Akhtar, Sanjith Hegde, and more lead the first wave of artists for India's biggest moto-culture celebration
- Motorcycles, art, culture and community – all coming together in a distinctly 16-bit era-inspired Motoverse experience from Nov 27-29, 2026 at Vagator, Goa



Chennai, August 31, 2026: Gearing up for the biggest moto-culture celebration, Motoverse 2026, Royal Enfield has today announced the event's first set of artist lineup bringing together some of the most distinctive voices and sounds from across India.

Set against the backdrop of Royal Enfield's landmark 125th year, Motoverse 2026 promises three days of music, motorcycles, art, sport and culture from November 27–29 at Vagator, Goa.

Set to be the festival's biggest edition yet, Motoverse 2026 will offer exclusive motorcycle unveils and launches, Pure Sport experiences, art and craftsmanship, curated rides, food, workshops and a host of community experiences.

Headlining the Main Stage are Reble, Lifafa, Farhan Akhtar, Sanjith Hegde, MHR & Friends and The Think Floydian, an eclectic mix that cuts across hip-hop, Hindi-language electronica, playback and tribute performance. Reble brings the raw energy of India's independent hip-hop circuit, now carried into national film soundtracks; Farhan Akhtar crosses freely between screen and stage; Sanjith Hegde arrives with a multilingual playback repertoire; and Lifafa continues to push the boundaries of Hindi-language electronica. Rounding out the stage, MHR & Friends bring together Joker, Lil Payan and Sa for a genre-fluid set of rap, melody and experimental production, while The Think Floydian recreate Pink

Floyd's atmospheric, immersive live sound for a psychedelic set of their own. Together, these artists reflect the breadth and diversity that has come to define Motoverse.

That same spirit carries over to the Community Stage, which turns the spotlight towards India's independent and emerging music scene. Singer-songwriters Rushil and Mali bring an intimate, emotive edge, Suggahunny adds a sharper hip-hop voice, and Curtain Blue, Komorebi & Goya, OG SHEZ and Aksomaniac round things out with a mix of independent, electronic and regional R&B sounds. Across both stages, the lineup celebrates artists who share Motoverse's restless, individualistic spirit – creators who are constantly exploring new roads, sounds and possibilities. More names are set to be announced in the lead-up to the festival.

At the Pure Sport arena, riders and enthusiasts can put their skills to the test across Dirt Track, Moto Polo, Maut Ka Kuan, Slide School, Drift School and Trail School. Motoville will celebrate creativity and craftsmanship from Royal Enfield's global creative movement, while MotoReel will bring together riders, adventurers, racers, custom builders and explorers through workshops, conversations and stories.

Beyond the festival grounds, Motoverse will once again spill across Goa with curated rides, gourmet experiences, community-led competitions, interactive workshops and a marketplace featuring more than 100 motorcycling and lifestyle brands. Attendees will also have the opportunity to experience and test ride Royal Enfield's complete motorcycle portfolio, including Flying Flea's electric mobility range.

The growing scale of Motoverse has made it one of the country's most distinctive communities around motorcycling and culture. In 2025, the festival saw over 40,000 footfalls across three days, with more than 600 riding clubs and communities travelling to Goa from India and around the world.

This year, the invitation remains simple: come for the music, stay for the motorcycles, and find your tribe. More than 60 percent of attendees at Motoverse are first-timers, and the festival continues to grow while retaining the community spirit that has defined it for more than a decade and a half.

Early Bird registrations are now live, with tickets starting at ₹2,599. Group passes, discounts, and exclusive Early Bird benefits are also available for riding crews and communities planning their journey to Goa.

Visit www.royalenfield.com/motoverse to register for Motoverse 2026.

#Motoverse2026 #IntoTheMotoverse #MotoCulture #RoyalEnfield #PureMotorcycling #RidePure

About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls 'Pure Motorcycling'. Royal Enfield's premium line-up includes Bear 650, Classic 650, Bullet 650 and the Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently launched its first electric motorcycle, the FF.C6 as part of its city+ electric mobility brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology.

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Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2100+ retail outlets across all major cities and towns in India and through nearly 1200+ stores in 80+ countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's four state-of-the-art production facilities are located at Thiruvottiyur, Cheyyar, Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has seven modern CKD assembly facilities in Bangladesh, Nepal, Brazil (2), Thailand, Argentina and Colombia.

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