

PRESS NOTE
September 07, 2026



Royal Enfield brought its Gymkhana experience to Atmiya Party Plot, Surat, on September 6, 2026, creating a dedicated motorcycling arena where riders could put their skills to test in a controlled environment. The event brought together riders and enthusiasts for immersive test-ride experiences and skill-based challenges, offering participants an opportunity to push their riding abilities and experience first-hand the capability of Royal Enfield motorcycles.

The experience was designed around different aspects of motorcycle control, technique, and adaptability.

Participants took on the Drift School on the Guerrilla 450, explored Off-road Sessions on the Himalayan 450 and tested their precision and agility in the Hustle Arena on the Hunter 350. Each format offered a different challenge, encouraging riders to adapt their riding styles and build greater confidence across varied motorcycles and riding conditions.

Alongside the riding modules, participants also experienced stunt performances, adventure workshops, and a host of on-ground engagement activities. A dedicated 650cc Immersion Zone gave riders an opportunity to explore the larger-capacity motorcycles, while the Accessories, Apparel, Service, and REown zones offered a closer look at personalisation, a retail-style display of riding gear, service offerings, and ownership solutions, respectively.
