

ROYAL ENFIELD DEBUTS 'HIMALAYAN SPIRIT': THE GATEWAY TO EPIC ADVENTURES

- *Unlock the adventure and explore your full potential - together with your Himalayan - in this exclusively curated experience*
- *Himalayan Spirit is the first step to epic adventures, starting right in Bengaluru's backyard at the BigRock Dirt Park on September 14, 2025*
- *Himalayan Spirit is not a competition - it's a life skills program that helps a rider build a true ADV mindset. Limited slots available for Himalayan riders. Show up to Go up!*

[Registrations open now!](#)

National, August 14, 2025: Royal Enfield, the global leader in the mid-size motorcycle segment, today announced **Himalayan Spirit**—a curated off-road experience designed exclusively for Himalayan riders. This is not just another ride; it's a gateway to great adventures, a "life hack" for every rider who wants to explore beyond the tarmac. Held at the acclaimed BigRock Dirt Park in Kolar, the event is built on a simple philosophy: the only thing you have to do to go up is show up. Himalayan Spirit is designed to lower the psychological barriers around adventure motorcycling by equipping riders with essential riding techniques and life skills in a safe, structured environment. It's not about being the most adventurous or the fastest; it's about being ready with the right mindset first.

The day is a proper shakedown for both the rider and their machine, but to truly get what it's all about, one just has to show up. The day will guide participants through two distinct loops, **Challenge** and **Navigation**, designed around the essential skills that matter in the dirt. They will tackle technical sections, test their limits on obstacle courses, and put their navigation skills to test on a curated trail. And because every great adventure is a team effort, there will be a dedicated activity to build camaraderie and reinforce Royal Enfield's philosophy of giving back and leaving every place better. This is how the Himalayan Spirit would help every rider explore, endure, and evolve.

The Himalayan 450 embraces the equilibrium between man, machine, and terrain, embodying a state of flow while exploring and harmonizing with the landscape. Capable yet unimposing, the motorcycle effortlessly adapts to various terrains, making it an ideal companion for both seasoned adventurers and riders new to the off-road experience. With more power and torque, it gives excellent low-rpm performance with Royal Enfield's first liquid-cooled engine, the new 452cc Sherpa engine. Improved power along with a new six-speed gearbox and a ride-by-wire feature, offers optimum delivery of power and torque for challenging terrains. Whether navigating twisty mountain roads or tackling challenging off-road trails, the new Himalayan is designed to excel, providing riders with the power to conquer peaks and the flexibility to navigate diverse landscapes.

WHEN & WHERE:

- Date: Sunday, September 14, 2025

- Time: 8 AM onwards
- Venue: BigRock Dirt Park, 109, Holali Village, Hobli, Huthur, Karnataka

REGISTRATION FEE: INR 1,500/-

REGISTRATION LINK: <https://www.royalenfield.com/in/en/himalayan-spirit/>

About Royal Enfield Himalayan

Inspired and shaped by the Himalayas, in 2023, Royal Enfield elevated the Himalayan legacy with the launch of the groundbreaking all-new Himalayan. Featuring Royal Enfield's first liquid-cooled engine, the Sherpa 450, it has received outstanding response from consumers and motorcycling experts globally. Built to handle the most challenging terrains while offering the thrill of pure adventure, it is paired with a six-speed gearbox and delivers an unmatched blend of power, agility, and control. With ride-by-wire throttle and four adaptable riding modes, it ensures every journey, whether on rugged mountains or smooth highways, is seamless and exhilarating. Offering a further unparalleled adventure riding experience, the all-new Himalayan comes with TripperDash- a new TFT cluster with full map navigation to enhance the riding experience. Celebrated by riders worldwide since its launch, the Himalayan 450 has quickly become the gold standard for adventure motorcycling, earning numerous accolades, including the prestigious 'Indian Motorcycle of the Year' - IMOTY award 2024. #BuiltBytheHimalayas

About Royal Enfield

About Royal Enfield The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls Pure Motorcycling.

Royal Enfield's premium line-up includes Bear 650, Classic 650, Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently unveiled its new city+ motorcycle brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology.

Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has six modern CKD assembly facilities in Bangladesh, Nepal, Brazil, Thailand, Argentina and Colombia.



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#AllRoadsNoRoads #PureMotorcycling #RoyalEnfield

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