



ROYAL ENFIELD METEOR 350 'SUNDOWNER ORANGE' SPECIAL EDITION DEBUTS AT MOTOVERSE 2025

Goa, India, November 21, 2025: Royal Enfield today debuted the stunning new **Meteor 350 Sundowner Orange** special edition, before thousands of passionate enthusiasts at Motoverse 2025 in Goa.

The Sundowner Orange is a striking new special edition in the 2025 Meteor 350 line-up. Radiating the spirit of pure cruising, this exclusive variant pays a vibrant tribute to the ever-growing Meteor 350 tribe, now more than half a million strong across the globe.

Crafted for riders who chase horizons, the Sundowner Orange blends classic Royal Enfield design with contemporary practicality. It arrives as a fully-packed, true-blue cruiser factory-fitted with a deluxe touring seat, flyscreen, passenger backrest, and Tripper navigation pod, making it the perfect companion for riders who embrace unhurried journeys and open horizons. Featuring premium aluminium tubeless spoke wheels, slip-and-assist clutch, adjustable levers, LED headlamps, and a USB Type-C fast charging port, it offers a seamless mix of comfort, safety, and modern functionality.

This limited-run edition proudly carries a special commemorative badge that celebrates the joy of endless skies, warm sunsets, and the timeless pursuit of exploration.

The Meteor 350 Sundowner Orange is priced at **₹ 218,882/- (ex-showroom, Chennai)**. Bookings open from November 22, 2025.

The Sundowner Orange stands as a tribute to the spirited Meteor community — a celebration of unforgettable moments created when riders, machines, and the open road come together under golden skies.

About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls 'Pure Motorcycling'. Royal Enfield's premium line-up includes Bear 650, Classic 650, Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently unveiled its new city+ electric motorcycle brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology.

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Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in 65+ countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has seven modern CKD assembly facilities in Bangladesh, Nepal, Brazil (2), Thailand, Argentina and Colombia.

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