

40,000+ Riders | 60+ Countries | 1,500 rides

RIDE MORE. RIDE SAFE. RIDE TOGETHER : ROYAL ENFIELD'S ONE RIDE 2025 UNITES RIDERS FROM CHENNAI TO CALIFORNIA FOR A COMMON CAUSE

- Now in its 14th edition, this iconic annual ride brings together a vibrant and diverse community of Royal Enfield owners and riders from around the world to celebrate their camaraderie and shared passion for Pure Motorcycling.
- One Ride celebrates the simple, accessible joy of motorcycling that connects riders across cultures, ages, and backgrounds through shared passion for authentic riding experiences and individual self-expression.



Chennai, September 22, 2025: This Sunday, the world rode as one for the 14th edition of Royal Enfield's One Ride. The ride offers the global Royal Enfield community an opportunity to get together and be on the saddle on One Day, witnessing the scale of the incredible camaraderie. This year saw more than 40,000 riders across 1,500 rides in 60+ countries ride in unison, making the ride one of the largest annual celebrations of motorcycling seen anywhere in the world. Serving as a remarkable testimony to Royal Enfield's philosophy of 'Pure Motorcycling', the ride began with the first sunrise in the East continuing until the last sunset in the West, creating a true 24-hour global celebration spanning all time zones.



Every year, One Ride brings together a diverse and passionate community of riders and enthusiasts – from first-time riders to seasoned adventurers — who come together to celebrate individuality, self-expression, and the shared joy of the open road. The ride showcases the strength of the world's most passionate organic motorcycling community — one that spans continents yet feels intimate, where strangers become lifelong riding companions through their shared love of Pure Motorcycling.

While united in spirit, this year the helmets were more than just gear as riders celebrated their individuality through personalized helmets, custom motorcycle modifications, and unique riding gear, transforming essential safety equipment into powerful canvases of personal stories and creativity.

Beyond celebration, One Ride championed responsible motorcycling through curated safe routes, community mentorship, and initiatives like Helmets for India, ensuring every rider returns home safely to ride another day.

One Ride has grown exponentially since its debut in 2011, witnessing merely 14 countries and 23 Indian cities participating in this annual celebration. The 2024 edition achieved record participation with 41,730 riders across 66 countries, while 2025 maintained a similar scale with 40,000+ riders across 60+ countries.

#OneRide2025 | #OneRide | #PureMotorcycling | #RoyalEnfield | #RidePure

About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls Pure Motorcycling.

Royal Enfield's premium line-up includes Bear 650, Classic 650, Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently unveiled its new city+ motorcycle brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology.

Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam



Vadagal, near Chennai. Across the world, Royal Enfield has six modern CKD assembly facilities in Bangladesh, Nepal, Brazil, Thailand, Argentina and Colombia.

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