

Press Note
July 16, 2026

ROYAL ENFIELD HUNTERHOOD ROLLS INTO KOCHI FOR ANOTHER CELEBRATION OF INDIA'S STREET CULTURE

Royal Enfield's street culture platform, Hunterhood, rolls into Kochi on August 8, 2026 marking its debut in the city. Following its highly successful editions across Chennai, Delhi, Mumbai, Shillong, and Lucknow that drew tens of thousands of participants, the festival is now set to bring its unique celebration of music, art, fashion and street sports to the coastal city.

Inspired by the Hunter 350, a motorcycle built for urban agility and self-expression, Hunterhood has carved out a distinct space celebrating street-inspired cultures and bringing together communities beyond motorcycling. Shaped by the people who live these cultures- artists, musicians, dancers, painters, urban sports enthusiasts, and designers, each community adds its own touch to a festival as raw, unfinished and ever-evolving as the streets it celebrates.

Ahead of the main festival, HunterHood will also host a **HunterHood Community Pre-Jam on August 6** in collaboration with **Loop Skatepark**, bringing together local skaters and street communities to build momentum before the main event.

What: Royal Enfield HunterHood, an immersive street culture experience celebrating music, movement, art and urban expression

When: Saturday, August 8, 2026 - 3:30 PM onwards

Where: The Grounds, Chakola Mill, Ernakulam

Tickets live now on [District](#)

Here's what's lined up:

- **Main stage performances** featuring **Tribe Mama MaryKali, Ranj x Clifr, GABRI, MC Couper, Baby Jean and Dabzee**, bringing together diverse voices from Kerala's independent and hip-hop music scene.
- **Community Stage programming** featuring **rapper Ameetkha Liyana Ansar, DJ Dsco Patrol (Nihell), the street culture collective We Are The Boom, and performances by Chenda Melam**, showcasing Kerala's iconic percussion tradition alongside contemporary street culture.
- **Skateboarding showcases** featuring **Janaki Anand, Zarah Ann Gladys, Fly Squad** Skateboarding Community and Kovalam Skate Club, celebrating the city's growing skateboarding movement.
- **Live graffiti, visual art and interactive installations** by **HH Art Spaces, Alan Pappy, Trespassers, SquidWorks, Karthik Venugopal, Samriddhi Arora and Om Chopra**, shaping the visual identity of the festival in real time.
- Experiences and workshops spanning **skimboarding, football, cricket, basketball and graffiti**, inviting visitors to participate rather than simply spectate.

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- **Custom motorcycle** showcase featuring builds by **XLNC Customs, JD Customs, Garuda Machina, Kunwar Customs and Eimor Customs**, celebrating individuality through design and craftsmanship.
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