PRESS NOTE
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FLYING FLEA EXPANDS PRESENCE IN INDIA: LANDS IN HYDERABAD

Flying Flea, the city+ electric mobility brand from Royal Enfield, has expanded its presence in India with Hyderabad becoming the second city to welcome the brand, building on the strong customer response to the FF.C6 in Bengaluru.

Customers in Bengaluru have already clocked over 1 lakh kilometres on the Flying Flea C6. Charged by this enthusiasm, the brand rapidly grew its network within the city and now enters Hyderabad with four customer touchpoints, including one company store and three additional stores.

Strategically located across the city, the sales and service centres will make it convenient for customers to explore, experience and own the FF.C6.

The steady city expansion reflects Flying Flea's continued focus on building a robust retail and ownership ecosystem. Flying Flea continues to enhance its customer-first approach while strengthening accessibility and after-sales support in key locations across every city.

Supporting the Hyderabad network is Flying Flea's hub-and-spoke ownership ecosystem, which includes a dedicated store in Erragadda for specialised technical support and three spoke centres for routine service and maintenance requirements.

Flying Flea Stores	Locations
Company Store	Erragadda Main Rd
Taurus Motors	Vanasthalipuram
Bolt Motorcycles LLP	Hi-Tech City
SVR Motors	Kondapur

Rooted in its "Born Airborne" legacy, the FF.C6 is Flying Flea's first electric motorcycle crafted to deliver an exciting and accessible urban-plus transportation, blending neo-vintage design with contemporary electric performance and connected technology

The Flying Flea C6 is available in three colour options - Storm Black, Flea Green and Parachute White, and priced at ₹2.79 Lakh (ex-showroom); ₹1.99 Lakh (Battery-as-a-Service). The brand offers 24x7 Roadside Assistance with every motorcycle.

The Flying Flea was recently launched in Europe and the UK with stores in Paris, Barcelona, Berlin, Rome and London.

For more information and updates about Flying Flea, subscribe to: flyingflea, or follow the Flying Flea Instagram page.
#FlyingFlea #FFC6 #BornAirBorne