

PRESS NOTE
July 16, 2026

ROYAL ENFIELD INTRODUCES THE 2026 CLASSIC 350 WITH NEW COMFORT AND CONVENIENCE FEATURES

Royal Enfield, the global leader in the mid-size motorcycle segment (250cc - 750cc), has introduced two rider-focussed enhancements to the iconic Classic 350, elevating the riding experience while staying true to the motorcycle's timeless character.

Designed to make every ride more effortless, the 2026 Classic 350 now comes equipped with an Assist and Slipper Clutch, offering lighter clutch action for effortless operation, especially during city commutes and long-distance riding. The feature also enables smoother upshift and downshift, enhancing rider confidence and comfort across varied riding conditions. Further improving everyday practicality, the Classic 350 is now fitted with a USB Type-C Fast Charging port, allowing riders to conveniently charge their smartphones and other compatible devices while on the move. The addition ensures that riders remain connected during daily commutes as well as long journeys.

At its heart, the Classic 350 continues to be powered by Royal Enfield's refined 349cc J-series engine, delivering its signature unhurried character, strong low-end torque and smooth performance. Paired with a comfortable upright riding posture, balanced chassis and confident braking, the Classic 350 continues to offer an engaging riding experience across city streets, open highways and leisurely weekend rides.

Rooted in Royal Enfield's design heritage the Classic 350 continues to embody timeless craftsmanship through its iconic silhouette, handcrafted detailing and distinctive presence. By seamlessly integrating modern essentials without compromising its enduring character, the 2026 Classic 350 remains the definitive modern classic for riders who value authenticity, elegance and pure motorcycling.

The Classic 350, with these rider-focused enhancements, will be available in all dual-channel variants from today at all authorised Royal Enfield stores. The motorcycle comes in nine attractive colourways with prices starting at ₹187,434 (ex-showroom).
