

ROYAL ENFIELD SOLD 100,670 MOTORCYCLES IN NOVEMBER 2025

Chennai: December 01, 2025: Royal Enfield posted monthly sales of **1,00,670** motorcycles in November 2025. The company witnessed **22%** growth over the same period last year against **82,257** motorcycles sold during the same month in the previous financial year. Royal Enfield exported **10,265** motorcycles during the month as compared to **10,021** during the same period last year.

Speaking about the performance for November 2025, **B. Govindarajan, Managing Director - Eicher Motors Ltd. and Chief Executive Officer - Royal Enfield**, said, *"November was truly a special time for us at Royal Enfield. At EICMA, this year, we marked a significant milestone as we entered our 125th year of Pure Motorcycling, a legacy that is built on authenticity, craftsmanship, and an unwavering pursuit of timeless design. Our showcase at EICMA this year reflected a perfect blend of past, present and future; ranging from the special edition of our most iconic motorcycle – the Classic 650 to a bigger and bolder Bullet 650, to pushing the boundaries of urban exploration with the Flying Flea S6. Carrying that energy back home, Motoverse in Goa welcomed people from across the globe, and it was heartening to see the strong enthusiasm for the new motorcycles we unveiled for the riding enthusiasts. Motoverse brought together riders who have been with us for decades and many who are just starting their journey with us and every moment there was a reminder that this community truly is the soul of Royal Enfield."*

MOTORCYCLES SALES	November			YTD		
	2025	2024	Growth	2025'26	2025'24	Growth
Domestic	90,405	72,236	25%	7,28,731	5,84,965	25%
Exports	10,265	10,021	2%	88,793	62,646	42%
Total	1,00,670	82,257	22%	8,17,524	6,47,611	26%

Brand & Business Updates

Royal Enfield celebrated 125 Years of Pure Motorcycling at EICMA 2025 with an Exciting new Lineup that blends Tradition and Innovation

Royal Enfield marked another monumental milestone in its storied journey as it celebrated 125 years of Pure Motorcycling. The brand's EICMA showcase commemorated this landmark occasion by offering experts and enthusiasts a glimpse into its historical journey - and connecting this legendary past with its dynamic present and ambitious future. The brand unveiled the new Bullet 650, the Classic 650 125th Anniversary Special Edition, the Himalayan Mana Black Edition and a limited Shotgun 650 x Rough Crafts collaboration, alongside the scrambler-styled Flying Flea FF.S6.

Royal Enfield concluded Motoverse 2025

Royal Enfield closed the 2025 edition of Motoverse in Goa with people joining from across the globe. A truly community built festival, riders, creators, builders, musicians, artists and explorers came together to shape and showcase the many subcultures of motorcycling. From major product showcases including the India debut of the Bullet 650, the Flying Flea S6, the Himalayan Mana Black, and the Meteor 350 Sundowner Orange, to electrifying racing action, immersive workshops, gravity-defying performances and an unforgettable music lineup headlined by Diplo and Hanumankind, Motoverse 2025 brought the brand's culture to life like never before.

Royal Enfield announced the launch of Himalayan Mana Black Edition

Royal Enfield introduced the Himalayan Mana Black Edition at Motoverse 2025, bringing to India a striking new variant inspired by the rugged tones of Mana Pass. Powered by the Sherpa 450 engine and featuring a factory-fitted, adventure-ready configuration, the Mana Black Edition offers a refined Stealth Black finish, matte detailing and purpose-built accessories including Black Rally hand guards, a Rally seat, a Rally mudguard and tubeless spoked wheels. The Royal Enfield Himalayan Mana Black Edition is available at a price of INR 3,37,000 (ex-showroom) across India.

Royal Enfield concluded Season 5 of Continental GT Cup

Royal Enfield Continental GT Cup 2025, presented by JK Tyre, concluded its fifth season with a thrilling finale at Coimbatore's Kari Motor Speedway. The season drew nearly 6000 registrations, culminating in a fiercely competitive grid of 24 racers who battled across eight electrifying races from May to November. Anish D Shetty won the Professional category, Bryan Nicholas clinched the top spot in the Amateur category, while Anish D Shetty and Saran Kumar won the Twin Power Trophy at the championship.

About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls 'Pure Motorcycling'. Royal Enfield's premium line-up includes Bear 650, Classic 650, Bullet 650 and the Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently unveiled its new city+ motorcycle brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology.

Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in 65+ countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has seven modern CKD assembly facilities in Bangladesh, Nepal, Brazil (2), Thailand, Argentina and Colombia.

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