

ROYAL ENFIELD REGISTERS SALES OF 63,643 MOTORCYCLES IN MAY REGISTERING A GROWTH OF 133% COMPARED TO LAST YEAR

New Delhi: 01 June 2022

Sales performance

Royal Enfield posted sales of **63,643** motorcycles in the month of May, against the sale of **27,294** motorcycles for the same month last year. The company registered a remarkable growth of over **133%** in sales over the pandemic affected May last year. Continuing its international growth momentum, the company sold **its highest ever- 10,118** motorcycles in overseas markets, marking a YoY growth of over **40%**. Royal Enfield continued its stable performance in the domestic market and posted an improvement over April 2022.

MOTORCYCLES SALES	May			YTD		
	2022	2021	Growth	2021'22	2020'21	Growth
Domestic	53525	20073	167%	107377	68862	56%
Exports	10118	7221	40%	18421	11730	57%
Total	63643	27294	133%	125798	80592	56%

Business Updates:

Royal Enfield celebrates its long-standing association with the Indian Army with a special commemorative sculpture - the 'Tornadoes Wall' in Bengaluru

Royal Enfield celebrated its long-standing association with the Indian Army with a special commemorative sculpture - the "Tornadoes Wall". The Tornadoes Wall is a mark of respect to the unrelenting valor and bravery of the soldiers of the Indian Army which stands tall at the Centre of Bengaluru. The team also unveiled the Tornadoes Coffee Table Book, which illustrates the rich history and achievements of the team since its inception.

Eicher Motors Limited announces financial results, registers highest ever revenue for the quarter and year ended March 31, 2022

For the quarter ended March 31, 2022, Eicher Motors total revenue from operations was at an all-time high at INR 3,193 crores, up by 8.6% as compared to INR 2,940 crores in the corresponding quarter of FY 2020-21. EBITDA was INR 757 crores, up by 19.3% as compared to INR 634 crores in the same quarter of the previous financial year. Profit after tax was INR 610 crores, an increase of 16% as compared to INR 526 crores during the same period last year. During the quarter, Royal Enfield recorded sales of 182,125 motorcycles, down by 10.4% from 203,343 motorcycles sold during the same period in FY 2020-21.

Eicher Motors Limited announces appointment of B Govindarajan as CEO Royal Enfield

Subsequent to the Board of Directors meeting held on May 13, 2022, Eicher Motors Ltd, announced the appointment of B Govindarajan as Chief Executive Officer of Royal Enfield. With this appointment, Govindarajan will now be CEO-Royal Enfield, and Wholetime Director of the Board of Eicher Motors Ltd.

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