

Safety, Health, Environment, Quality & Energy (SHE-QEn)

Royal Enfield (A unit of Eicher Motors Limited) is committed to catalyze the global mid size motorcycle market by adopting world-class agile manufacturing practices and transforming supply chains that focus on Safety, Occupational Health, Environmental, Quality and Energy performance.

In our endeavor to implement this, we are focused on fulfilling the needs and expectations of our customers, key business partners and stakeholders while ensuring compliance to applicable obligations.

Through the implementation of this policy, Royal Enfield aims to ensure the process of continual improvement.

- Comply with all applicable quality, environmental, health & safety, Energy conservation, legal and other requirements as well as codes of practice across the globe.
- Provide safe and healthy working conditions to prevent work-related injuries and threats to health of our employees, visitors, contractors, transporters, suppliers and third-party associates at Royal Enfield by eliminating occupational hazards.
- Promote the use of renewable energy and minimize generation of waste with the aim of conserving natural resources and protecting the environment.
- Procurement of energy-efficient products and services & encourage practices for improving energy efficiency in business activities.
- Incorporate energy performance improvement as an important criterion and support designs to improve energy performance.
- Engage with internal & external stakeholders, and wider communities to collaborate, understand, and promote efficient waste management.
- Minimize environmental impact by adopting pollution prevention and reduction techniques throughout the product life cycle and improve the sustainable performance of our products and services.
- Achieve 'first time right' by enhancing quality throughout the product realization process to deliver exceptional customer experience.
- Set realistic and challenging targets with measurable results to assess and continually improve the process & services and energy performance with the help of an effective Integrated management system.
- Build a positive work culture by encouraging and empowering employees and promote SHE-QEn awareness amongst all who work for and on behalf of Royal Enfield (A unit of Eicher Motors Limited) and motivate them to fulfill our commitments, through consultation and from participation of all.



B Govindarajan
Chief Executive Officer