



**New Delhi: March 3, 2010:**

The total count of '**Eicher Trucks and Buses**' sold in the month of February 2010 was **3030** units.

**The following are the key highlights for the month of February 2010:**

1. The sale in Feb 2010 is **122%** higher than the sales of **Eicher Trucks and Buses** in Feb 2009.
2. **Eicher Trucks and Buses** have recorded a growth of **137%** in the domestic CV market (5T & above) in Feb 2010 when compared to Feb 2009 .
3. The recently launched 'VE Series' of fuel efficient heavy-duty Eicher trucks, have contributed to the substantial growth in Eicher heavy-duty truck numbers in Feb 2010, leading to an increase of **147% in heavy-duty sales** vis-à-vis Feb 2009.
4. Export deliveries of **Eicher Trucks and Buses** had tapered during Feb 2010 due to supply constraints. However, the order-book for exports at the end of Feb 2010 is healthy and pending orders will be executed in the coming months.

**About 'Eicher Trucks and Buses':**

Eicher Trucks and Buses is a business area of **VE Commercial Vehicles Limited**. Its product line-up includes trucks in the range of 5-40 T GVW and 21-69 seater buses, apart from 85 special application vehicles like fire tenders, troop carriers, ambulances and garbage disposal trucks. On the export front, Eicher Trucks and Buses is present in as many as 26 countries.

SALES PERFORMANCE CONVERTED AS PER SIAM FORMAT (CALENDAR YEAR WISE)

Category	Domestic Sales				Dom Growth %		Exports				Exp Growth %		Total (Dom+Exp)				Growth %	
	Feb 09	Feb 10	Ytd	Ytd 2010	Month	YTD	Feb 09	Feb 10	Ytd	Ytd	Month	YTD	Feb 09	Feb 10	Ytd	Ytd	Month	YTD
IV	N2 Category : Max Mass exceeding 3.5 tonnes but not exceeding 12 tonnes (Goods																	
A	Max. Mass exceeding 3.5 tonnes but not exceeding 12 tonnes																	
	A1: Max. Mass exceeding 3.5 tonnes but not exceeding 5 tonnes																	
	A2: Max. Mass exceeding 5 tonnes but not exceeding 7.5 tonnes																	
	A3: Max. Mass exceeding 7.5 tonnes but not exceeding 12 tonnes																	
	<b>L/MD TOTAL</b>																	
V	M3 Category : More than 8+1 seats and Max Mass exceeding 5 tonnes (Passenger																	
A	Max. Mass exceeding 5 tonnes but not exceeding 7.5 tonnes																	
	A1: No. of seats including driver exceeding 9 but not exceeding 13																	
	A2: No. of seats including driver exceeding 13																	
B	Max. Mass exceeding 7.5 tonnes but not exceeding 12 tonnes																	
	B1: No. of seats including driver exceeding 9 but not exceeding 13																	
	B2: No. of seats including driver exceeding 13																	
	Max Mass exceeding 12 tonnes but not exceeding 16.2 tonnes(Passenger Carrier)																	
	C2: No. of seats including driver exceeding 13																	
	<b>BUS TOTAL</b>																	
VI	N3 Category :Max Mass exceeding 12 tonnes (Goods Carrier)																	
A	Max. Mass not exceeding 16.2 tonnes																	
	A1: Max. Mass exceeding 12 tonnes but not exceeding 16.2 tonnes																	
C	Max. Mass exceeding 16.2 tonnes (Rigid Vehicles)																	
	a) Max Mass exeeding 16.2 tonnes																	
B2	Haulage Tractor (Tractor – Semi Trailer/ Trailer)																	
	(c) Max. Mass exceeding 35.2 tonnes																	
	<b>HD TOTAL</b>																	
	<b>GRAND TOTAL</b>																	