

RIDE LIKE A SOLDIER

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BATTLE GEAR: Eicher Motors MD and CEO Siddhartha Lal speaks as president Royal Enfield Rudratej Singh (R) looks on during an opening of a flagship Royal Enfield gear store in New Delhi on Thursday. Royal Enfield introduced its new gear collection inspired by the dispatch Riders of the World Wars. The limited edition range is based on Classic 500 model. The bikes, which are based on riders who relayed vital information between headquarters and ground forces through the World Wars, would be available in three colours with the company planning to roll out 200 units of each colour