

Hej Singh Named Royal Enfield

her Motors on Sunday said it has appointed Hej Singh as the new president of Royal Enfield. Prior to this, he worked for Unilever as vice-president, South Asia Operations. Singh will be based in Gurgaon. He is replacing MD & CEO Siddhartha Lal, the company has said. He is responsible for building thought leadership and driving the commercial business for Royal Enfield.